



Google Cloud
Partner



Avaami Technologies Pvt. Ltd.

No.1333/6, Thasildhar Nagar, Manthithoppu Road,
Kovilpatti - 628 502 Tamil Nadu - India

Date: 18/01/2026

We are pleased to announce the launch of our **Avaami 360° Digital Leaders Program**, a one-year intensive internship designed specifically for second-year B.Sc. (CS), BCA, and IT students, as well as first-year M.Sc. and MCA students.

1. About Avaami Technologies Pvt. Ltd.

Avaami Technologies is a premier technology solutions provider and a **Google Cloud Partner since 2015**. With over a decade of experience in **Digital Transformation**, we specialize in helping Small and Medium Enterprises (SMEs) establish a robust digital presence.

Our core philosophy is **Business Development Consulting**—we don't just provide tools; we create strategic roadmaps for sustainable growth. We are now extending this expertise to the next generation of tech talent in **Tamil Nadu**.

2. Program Overview

The **360° Digital Leaders Program** is a 12-month internship designed to bridge the gap between academic learning and industry requirements. We are selecting 5 to **10 high-potential students from each of the 38 districts of Tamil Nadu** to undergo this transformation.

Core Principle: *Student Interest First*. We empower students to discover their strengths, whether in technical development, cloud architecture, or strategic marketing.

3. The Four-Phase Training Roadmap

Phase 1: Business Operations & Market Dynamics (Months 1–3)

- **Focus:** Understanding the "Why" behind software.
- **Activities:** Observation of software industry workflows and hands-on participation in real-world marketing and sales activities.
- **Goal:** Develop communication skills and business acumen.

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🌐 <https://www.avaami.com>



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Phase 2: Web Architecture & Digital Presence (Months 3–6)

- **Focus:** Content Management Systems (CMS) and E-commerce.
- **Activities:** Designing CMS-based websites and learning the foundations of Digital Marketing.
- **Goal:** Students work on live Avaami client requirements to understand UI/UX and client delivery.

Phase 3: Full-Stack Application Development (Months 6–9)

- **Focus:** Core Engineering.
- **Technologies:** HTML, CSS, JavaScript, Python, React/Angular, Django.
- **Databases:** MySQL, PostgreSQL, Google Firestore, and Cloud SQL.
- **Goal:** Build and deploy functional web and mobile applications using industry-standard IDEs like Visual Studio Code.

Phase 4: Cloud Ecosystem & Professional Certification (Months 9–12)

- **Focus:** Google Cloud Platform (GCP).
- **Activities:** Advanced deployment activities and preparation for the **Google Cloud Digital Leader** certification.
- **Goal:** Mastery of the Google Cloud ecosystem, making the student ready for MNC-level roles.

4. Why This Program is Unique

- **Holistic Growth:** We are the only program that integrates **Marketing and Sales** with **Hard Engineering**. A "Digital Leader" must know how to build a product *and* how to position it in the market.
- **Strategic Scale:** Operating across all **38 districts**, providing localized opportunities for students to impact their home regions.
- **Career Outcomes:** Upon completion, students earn a **One-Year Internship Certificate**. High-performers are promoted to full-time roles within Avaami Technologies or recommended to our network of MNC partners.

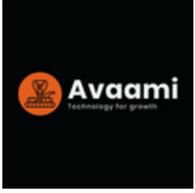
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5. Candidate Requirements & Infrastructure

To ensure a seamless remote and hybrid working environment, all candidates must meet the following criteria:

- **Infrastructure Requirements:** Candidates are required to possess a **personal laptop** and a **reliable mobile internet connection** to facilitate their training and project deliverables.
- **Performance-Linked Stipend:** Eligibility for a stipend is contingent upon individual performance. Based on the assessment of the initial training phase, stipends may commence **immediately** or following a **three-month evaluation period**.

6. Contact Information for Colleges

Colleges interested in nominating their students can reach out to our program coordinators:

- **CSO:** R. U Raman, support@avaami.com, Mobile: 9944778818
- **Coordinator:** Kaviya Akshya and BanuPriaya M (Internship Lead)
- **Mobile:** Banu Priaya M: 81242 20527 & Kaviya Akshya: 93612 26606
- **Email:** kaviya@avaami.com & banupriya@avaami.com
- **Head Office:** Avaami Technologies Private Limited - Kovilpatti - Tuticorin District.
- **Official Website:** www.avaami.com

"Productivity only brings wealth – உழைப்பே உயர்வு தரும்.

R. U. Raman, Chief Strategy Officer (CSO)

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